

Outreach, Promotions, and Partnerships Advisory Committee Meeting
Quarterly Meeting

<https://ncsu.zoom.us/j/96320220150?pwd=OVUwdnVCL1lrDEOwU2FBNGpIU1J6Zz09>

Or dial: +1 929 205 6099 | Meeting ID: 963 2022 0150 | Passcode: 715267

Friday, April 14 | 11:00am - 12:00pm

COMMITTEE CHARGE

The Outreach, Promotions and Partnerships Advisory Committee (formerly the Publicity Advisory Committee) is responsible for providing input to and feedback on the planning and assessment processes related to publicity, promotions, and public relations efforts. This committee also assists staff and the Librarians Council in developing strategies for outreach and partnering campaigns.

COMMITTEE MEMBERS

In attendance:

CHAIR: Will Ritter, Wake Forest University
Sheila Killebrew, Davidson County Public Library
Abby Moore, UNC Charlotte
Melissa Oleen, Rowan Public Library
Morgan Pruitt, Central Carolina Community College
Jennifer Smith, Alamance Community College

Absent:

Joanna Cox, Harnett County Public Library
Chris Robinson, UNC Wilmington
Apyrl Rosser, Methodist University
Sherrill Shiraz, Queens University
Karina Soni, UNC Chapel Hill
Staci Wilson, Catawba Valley Community College

NC LIVE STAFF

Claire Leverett, Associate Director
Brittaney Myers, Admin Assistant

MEETING GOALS

1. Discuss final details for the Annual Conference

AGENDA

1. Welcome & Updates
Welcome to our new members, Morgan Pruitt and Sheila Killebrew.
2. In- person Annual Conference 2023 (Claire)

The OPPAC discussed the logistics for the Annual Conference
3. Virtual Annual Conference (Claire)
 - OPPAC discussed logistics for the virtual annual conference

4. AOB; Member Updates
5. Next Meeting
July 2023-- will likely be virtual
6. Adjournment